



GRADUATION THESIS

SUMMER 2022

A BUSINESS PLAN FOR THE VILLA SONG SAIGON IN 2023

The Feasible Solutions With The Purpose Of Attracting More Potential Customers Through Guest's Service Experience.

SUPERVISORS:

Dinh Thi Thanh Mai (Ms)

GROUP MEMBERS:

Vu Thi Lan Anh – SS140233*

Nguyen Quynh Huong – SS140179

Duong Quy Bao – SS140321

Nguyen Hai Duy – SS140247

Nguyen Le Thanh Tram – SS140025



PRESENTATION ORDER

Presentation part	Presentation order
Slide 1 – Slide 4	Vũ Thị Lan Anh
Slide 5 – Slide 10	Nguyễn Quỳnh Hương
Slide 11 – Slide 15	Nguyễn Hải Duy
Slide 16 – Slide 19	Vũ Thị Lan Anh
Slide 20 – Slide 24	Nguyễn Lê Thanh Trâm
Slide 25 – Slide 28	Dương Quý Bảo
Slide 29 – Slide 35	Nguyễn Quỳnh Hương
Slide 36 – Slide 39	Nguyễn Hải Duy
Slide 40 – Slide 41	Dương Quý Bảo
Slide 42 – Slide 43	Nguyễn Quỳnh Hương
Slide 44 – Slide 46	Nguyễn Lê Thanh Trâm
Slide 47 – Slide 49	Vũ Thị Lan Anh